



UnCodemy

ADVANCE DIGITAL MARKETING

Industrial Training & Job Oriented Program



100% Job Guarantee program

077019 28515

info@uncodemy.com

www.uncodemy.com

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Email : Info@uncodemy.com



Uncodemy Edutech Pvt. Ltd. was founded as a technical training institute under the Companies Act of 2013 with the main objective of training the youth in the areas of information and communication technology, such as **Artificial intelligence, machine learning, data science and analytics, business analytics, software testing, full stack development, digital marketing, web development, cyber security, ethical hacking, Cloud computing, AWS , Devops and other on-demand IT courses.**

Uncodemy has been associated with its parent company, GvCloud Secure Pvt. Ltd., Since its inception. Therefore, Uncodemy is not just a training institute but has been working as a web application development company and other service provider in the IT sector in India and abroad for many years. Uncodemy not only understands and meets the needs of the modern IT sector but also gives its students more career chances than other training facilities by focussing on practical training in accordance with client expectations.

In order to make the youth eligible for the current job vacancies, it is an essential aspect that the training curriculum is in sync with the current market demand. The curriculum of various courses offered at Uncodemy is designed keeping in mind the current market demand and the capabilities of the youth. The training program is provided as per the normset by the Ministry of Skill Development & Entrepreneurship, Government of India, and in compliance with the National Skill Quality Framework.

Through its ongoing efforts, **Uncodemy is fulfilling the vision of the Government of India to provide skill training to the youth and build a self-reliant India.** In addition to helping the young people get jobs we also assist them in finding jobs. **We rise by lifting others.**

**Founder, MD & CEO
Uncodemy Edutech Pvt. Ltd.**

ABOUT US

Uncodemy is one among a couple of driving organizations / in Delhi, Noida, NCR, India that give undeniable preparation in Data Science, Machine learning, Python programming, Tableau, - Deep Learning, and Artificial Intelligence. We at the collegetarget producing quality experts who can withstand the developing contest and rising intricacies in the innovative world. We are growing and leading the company of Delhi, Noida, NCR, India.

THE UNCODEMY


















Is an Educational and Professional improvement Organization that has been established to propel the product and IT calling by advancing and perceiving demonstrable skill through training, counselling, gatherings and accreditation. Our Professional Dedicated Team guarantees to give you the best of specialization courses under disciplines like Data Science Machine Learning, Data Mining, Tableau, Text Mining, ReactJS, NodeJS, Angular, Python Programming, Deep Learning, and Java, network protection, programming testing, Cloud Technology, Digital advertising and a lot more with an emphasis on trustworthiness and on the web and Offline learning. We're attempting to transform our enthusiasm for IT Software Training Platform into a thriving position and occupation situated in the preparing stage without any hesitation at work.

Our aim is simple: We strive to create high-impact, hands-on experiences that prepare learners for meaningful and productive careers.

**Warm Regards,
Founder Uncodemy**

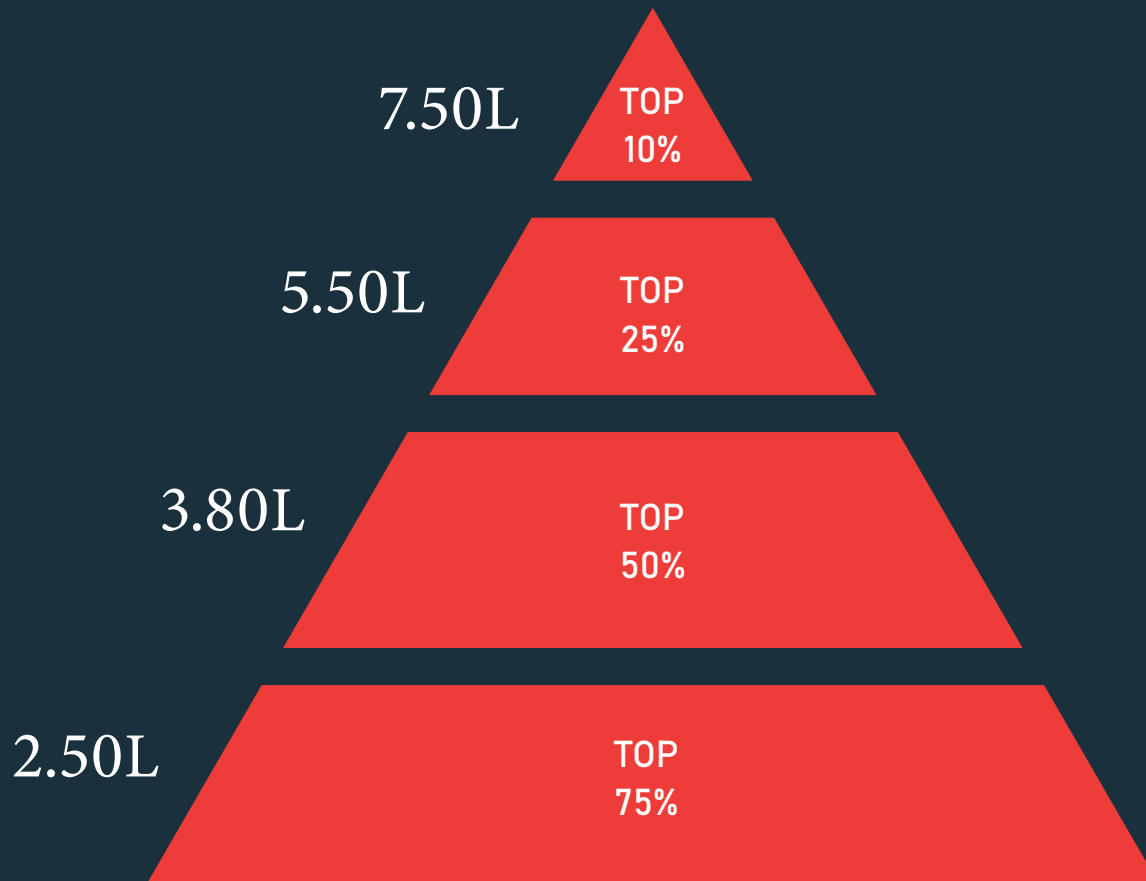
“Uncodemy is a team of high-class working professionals associated with a Fortune 500 company. We are on a mission to employ millions. If you want a job or a career change, Uncodemy is the right place for you. We will teach you how to work with the latest technology.”

PROGRAM HIGHLIGHTS

 <p>Live industry-based projects</p>	 <p>100% placement Guarantee</p>	 <p>CV building</p>	 <p>Confidence Building</p>
 Online  Offline Online & offline	 <p>weekly & weekend classes</p>	 <p>Interview Session</p>	 <p>Mock Interview Session</p>
 <p>Course Completion certificate</p>	 <p>Recorded Class</p>	 <p>Group Discussion</p>	 <p>Grooming session</p>
 <p>Interview Session</p>	 <p>6 Monthe internship</p>	 <p>Access to Class & Training Until Placement</p>	 <p>Communication Skills</p>

CAREERS IN DIGITAL MARKETING

SALARY PACKAGE



The results of a Digital Marketing job is tracked in a database engineers to review so they can fix the defect. There are times when the position can seem monotonous, but the focus of your work will constantly change to different aspects of the program, alleviating some of the repetition. You also get an early look at the latest in technology and have a hand in making sure that a program is as defect free as possible. Finally, with Marketing being an area that will always grow, Marketing have one of the most secure jobs in the tech industry.

Why Should You Choose UnCodemy?



Top MNCs

UnCodemy partners with top-tier companies to ensure that its students receive instruction from industry experts with hands-on experience in the field of Digital Marketing.



No. 1 Institute for the Digital Marketing.

UnCodemy in Noida stands out as the premier Digital Marketing course provider, featuring industry-experienced mentors from major corporations. With a commitment to 100% placements, it offers live project experiences, flexible online & offline training modes, and accelerated certification options catering to working professionals.



About Courses

UnCodemy follows a structured approach and comprehensive curriculum. Here are some key reasons why learning Digital Marketing from a training program can be beneficial:

1. Access to experienced instructors who can provide personalized guidance and support.
2. Exposure to industry-relevant tools and technologies.
3. Hands-on experience with real-world datasets and projects.
4. Networking opportunities with other students and professionals in the field.
5. A structured curriculum that covers the key concepts and skills needed to succeed in Digital Marketing.
6. Access to job placement assistance and career counseling.

About Industry Expert Trainers



Uncodemy partners with seasoned industry professionals to provide students with first-hand knowledge and real-world applications in the realm of Digital Marketing. These experienced instructors share their practical insights, equipping students not only with theoretical knowledge but also with the practical skills needed to succeed in the field.

About Certificate



Uncodemy is recognized by top industry bodies such as ISO and NASSCOM and is also endorsed by Skill India, a government initiative aimed at boosting skills development in the country. The certifications provided by Uncodemy are highly valued by employers, as they signify that the candidate has completed a rigorous program and has the necessary skills and knowledge to excel in the field.

Doubt Session



Uncodemy facilitates doubt sessions where students can receive individualized attention and clarification on challenging concepts. These sessions are led by experienced instructors who provide comprehensive explanations and examples, ensuring that students leave the session with a thorough understanding of the material.

Grooming Session



Soft skills training to improve communication, networking, and leadership skills. Identifying and highlighting transferable skills that may not be obvious.



CV building

Helping students build a killer resume. Ensuring that the resume includes relevant keywords to help it stand out in applicant tracking systems. Overall, it's about helping students make their resume shine and stand out from the competition.



Interview session

The goal is to prepare students for the job interview process, giving them the chance to practice their communication and interpersonal skills, and helping them feel more confident and prepared for the real thing.



Mock interview

Uncodemy uses mock interviews in its IT training program as a tool to help students refine their interview skills and prepare for job interviews in the tech industry. The mock interviews are designed to replicate the pressure and format of a real interview, without the actual job at stake.

PILLARS OF DIGITAL MARKETING

Armoring with the latest digital marketing tools, we just do not offer you certification but a hands-on experience on Live project and entering you into a practical world of similar subjects.



Ice Breaker for Digital Marketing



Web Designing with no code



Email Marketing



Leading Generation For Business



Placing Ads Google Search Engine (PPC)



Google Analytics



Social Media Marketing



Search Engine Optimization



Online Display Advertising



E-commerce Marketing



Mobile Marketing



Content Marketing



Online Reputation Management



Creative Marketing Strategy



Affiliate Marketing



Blogging & Absense



Optimization Conversion Rate



Inbound Marketing



Remarketing Parameters



Competitor Analysis



Live Practical Sessions



Google Webmaster Tool



Case Study Discussion



Search Engine Algorithm



Digital Marketing Interview Preparation



Local Business Listing



Frellancing Pushups



Competitor Analysis

Who should join Digital Marketing Course



Student for the job

One Digital Marketing Skill and get ocean of Career Opportunities. Be ready to get Best Job in the Industry.

Working Professional for Switch Domain

When switching domain, you can consider your strengths, skills gaps & core values. We can also research popular jobs .



Become a freelancer / Blogger

Apart from job , Digital Marketing Helps you to earn extra money. Others ways like Blogging Freelancing





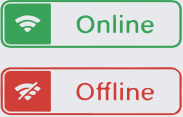













For business owner













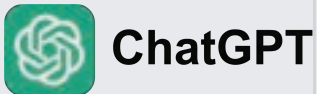

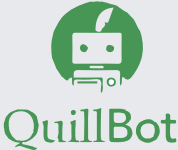

This course is like a compass for business owners & entrepreneurs , guiding them towards success in the ever-change.



Key Features

 <p>Live industry-based projects</p>	 <p>100% placement Guarantee</p>	 <p>CV building</p>	 <p>Confidence Building</p>
 <p>Online & offline</p>	 <p>weekly & weekend classes</p>	 <p>Interview Session</p>	 <p>Mock Interview Session</p>
 <p>Course Completion certificate</p>	 <p>Recorded Class</p>	 <p>Group Discussion</p>	 <p>Communication Skills</p>
 <p>Interview Session</p>	 <p>6 Month internship Certificate</p>	 <p>Access to Class & Training Until Placement</p>	 <p>2 Month Paid internship</p>

Digital Marketing and AI Tools Covered

Course Curriculum

1. Introduction to Digital Marketing

- What is Digital Marketing?
- The Fundamentals of Digital Marketing
- Scope of Digital Marketing in India & Globally
- Latest Trends in Digital Marketing
- Digital Marketing for Working Professionals
- Digital Marketing for Startups
- Digital Marketing for SMBs (Small & Medium Businesses)
- Career Opportunities in Digital Marketing

2. Learning WordPress

- What is WordPress?
- Role of learning WordPress in Digital Marketing
- WordPress installation & Setup
- Creating WordPress website & blog
- Using Page builders
- WordPress Themes & Plugins
- Using WordPress for Blogging
- Using WordPress for Different Websites

3. Blogging

- What is Blogging?
- Purpose of Blogging

- Key points for Start a Blog
- Niche Analysis
- Competitor Analysis

4. Search Engine Optimization (SEO)

- What is SEO and why is it important?
- Working for Search Engines
- Introduction to SERPs
- Different SEO Ranking Factors
- Understanding Google algorithm
- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- Advanced Keyword Research
- Google Search Console
- SSL Certificate & Website Security
- SEO Reporting
- SEO Case Studies

5. Google Analytics 4

- Introduction to Google Analytics
- Working of Google Analytics
- How to Set Up Google Analytics for Website
- Understanding Reports and Data in GA
- Google Analytics for SEO
- Google Analytics for PPC
- Important Metrics & Reports

Course

Curriculum

6. Social Media Optimization & Marketing

- What is Social Media Marketing (SMM)?
- What is Social Media Optimization (SMO)?
- Understanding Different Social Media Platforms
- Content Strategies According to SM Platforms
- Organic Reach
- Optimizing Profiles on All Social Media Platforms
- Lead Generation Using social media
- Top Social Media Optimization Tools
- Creation of Social Media Calendar
- Understanding Client Projects & Requirements
- Social Media Content Creation Tools
- Finding Best Content Ideas
- Social Media Best Practices
- SMO Report Creation
- WhatsApp Marketing

7. Content Marketing

- What is Content Marketing?
- Types of Content Marketing
- Content Marketing Goals
- Using Different Forms of Content
- Creating Content Marketing Strategies
- Content Marketing for Social Media
- Important Metrics to Measure in Content Marketing
- Content Marketing with Video Content
- Quora, Infographics, Niche Blogging
- Forum Marketing
- Memes, Carousels, and Podcasts

8. YouTube Marketing

- Benefits of YouTube Marketing
- How YouTube Works?
- Analysis of Top YouTubers
- Setting Up New YouTube Channel
- YouTube Video Uploading Checklist
- Power of YouTube Live
- How to Build and Grow YouTube Channel Organically?
- How to Earn from YouTube?
- Monetizing YouTube Channel

Course

Curriculum

9. Google My Business (GMB)

- What is Google My Business and How Does it Work?
- Setting up GMB Account
- Importance of Local Business Listings
- Optimizing the Rank of Google My Business Listing
- Lead Generating Using Google My Business
- Getting Organic Reviews on GMB
- Dealing with Negative & Fake Reviews
- Managing Multiple Locations in GMB
- Top Tips, Tricks, and Hacks

10. Google Ads

- Introduction to Google Ads
- Working of Google Ads
- Types of Google Ads
- Importance of Landing Pages
- Running and Optimizing Search Ads
- Running and Optimizing Display Ads
- Remarketing With Google Ads

- Running App Install Ads
- Lead Generating Ads
- Video Ads
- Shopping Ads
- Call Only Ads
- Proper Audience Targeting
- In-depth Optimization of Ad Groups
- Conversion Ads

11. Facebook Ads

- Introduction to Facebook Ads
- How does Facebook Ads Work?
- Types & Objectives of Facebook Ads
- Understanding Audience and Targeting
- Understanding Ad Placements
- How to Write Ad Copies?
- Optimizing Landing Page for Ad Relevancy
- A/B Testing
- Facebook Pixel Setup
- Facebook Analytics
- Tracking Options
- How to Run Facebook Ads the Right Way?

Course Curriculum

- Dynamic Ads
 - Remarketing and Retargeting
 - Lead Generation & Funnels
 - Facebook Messenger Marketing
 - Competitor Research and Spying
 - Video Advertising using Facebook Ads
 - Finding Clients for Facebook Ads
- Projects

12. Email Marketing

- What is Email Marketing, and How Does it Work?
- Top Digital Marketing Tools
- Using Automation in Email Marketing
- How to Write Professional Emails?
- Important Metrics and Insights
- Call to Actions in Emails
- Email Cycles and Funnels
- Conversion Rate Optimization
- Lead Generation using Email Marketing

13. Online Reputation Management (ORM)

- What is ORM, and How Does it Work?
- Top Online Reputation Management Tools
- Impact of ORM on Sales, Revenue, and Business Growth

- ORM vs SMO
- Dealing with Negative Reviews and Comments
- Understanding User Behaviour
- Online Reputation Management Strategies
- Personal Branding
- Press Release
- Creating Review Magnet
- ORM Auditing and Parameters

14. App Store Optimization (ASO)

- Introduction to App Store Optimization
- Role of ASO
- How to Optimize Apps for App Stores?
- How to Increase App Downloads?
- On-Page and Off-Page ASO Factors
- Top App Store Optimization Tools



CERTIFICATE OF TRAINING

(ISO 9001 : 2015 Certified)

PROUDLY PRESENTED TO

Devanshi Pande

You have successfully completed your
Four Months Training on Data Analytics with specialisation in Python.

28TH JULY 2023

DATE



MR. PRADIP MEHTA

Founder

Certified By :



INSIDE STORY OF DIGITAL MARKETING

Hub spot Digital Marketing Certificate



Semrush Digital Marketing Certificate



Business Owner Digital Marketing Certificate



Google Analytics Certificate



Google My Business Certificate



Google Digital Marketing Certificate



UNCODEMY TRAINERS



Dr. Vijay K. Gupta

Founder, MD & CEO
Uncodemy Edutech Pvt. Ltd.

“6+ years of diverse experience of skill training & scheme implementation at Ministry(MoSJ&E), Govt. of India.]. 7+ years of Research experience as M.Phil & Ph.D. Research Scholar at University of Delhi |Qualified JRF & NET for Assistant Professor of UGC | Software Testing Team instructor| course curriculum Coordinator |Motivational speaker| Mentor| Educator | Learner.



Mr. Gangesh K. Gaur

Founder, MD & CEO
Uncodemy Edutech Pvt. Ltd.

“CEO and Founder of GvCloud Secure and 10 other software and IT services companies, with over 12 years of experience delivering high-quality web and mobile applications for clients in the USA, Canada, UK, Singapore, Australia, and India. Specializes in developing responsive iPhone and Android apps with deep expertise in iOS Swift, Android SDK, JavaScript, WordPress, HTML, CSS, Node.js, Express, MongoDB, Shopify, and software testing. Proficient in cutting-edge technologies like augmented reality, IoT, blockchain, & artificial intelligence. Additionally, has trained over 5,000 IT professionals, significantly impacting their careers and lives.



Mr. Pradyumn Singh

Head of Training & Placement Department

“Head of Training & Placement at Uncodemy. With 8 years of expertise, he has led Software Testing, Development, and Digital Marketing teams. Currently, Pradyumn directs his focus on ensuring top-quality training at Uncodemy and facilitating successful student placements. A seasoned professional with a strategic vision, he plays a pivotal role in shaping the educational and career paths of aspiring individuals at Uncodemy.



Mr. Udit Sharma

Lead of Development & Testing Department

“Lead of Development & Testing at Uncodemy. With 5 years of expertise, he has led Testing & Development Team. Currently, Mr. Udit directs his focus on ensuring top-quality training for Testing & Development Department at Uncodemy and facilitating successful student placements.

Our Industry Expert Trainers



Mr. Akshay Mishra

Digital Marketing Specialist | Google AdWords
| Technical SEO | SEO Expert | SEO Specialist |

"Loved showcasing the idea of working in the unique way and strongly believe to spreads the knowledge of internet marketing with the people. Having more than 5 years of experience in Digital Marketing and worked on 30+ projects. Specialisation in SEO, Research and Analysis. Have impeccable skills of all sorts of marketing funnel like YouTube marketing, Facebook Ads, Google Ads, SEO Services and much more. Always try to finding the best way to the methodology of Grow, Enhance and transform."



Mr. Shad Ansari

WordPress Specialist | SEO Specialist | SEO Expert | Social Media Marketer
| PPC Expert | Content Marketer | ORM Expert | Email Marketer |

"Dedicated Digital Marketing Trainer with 5 years of experience in the field. Specialized in SEO, social media marketing, content strategy, and PPC campaigns and his aim to help professionals and businesses succeed online by providing practical, hands-on training. Through workshops and personalized coaching he always try to simplify complex concepts and offer actionable insights that drive real results."



Ms. Muskan Choudhary

Digital Marketing Specialist | Google Adwords | Technical SEO | SEO
Expert | PPC Specialist | Email Marketing Expert | Social Media Expert

"Experienced digital marketer passionate about leveraging data-driven strategies to drive business growth. Digital Marketing Trainer with extensive experience in SEO, Social Media, Content optimization, email marketing, and PPC advertising. Focused on practical, hands-on practical training to equip individuals and businesses with the skills to succeed in the digital landscape.."

Our Alumnus & Companies





UnCodemy

UNCODEMY LIFE IN CAMPUS

Life on campus at UnCodemy is vibrant and engaging. Here's what you might experience:

1. Interactive Learning: UnCodemy fosters a dynamic learning environment. You'll engage in hands-on workshops, coding challenges, and collaborative projects, allowing you to apply what you learn in real-world scenarios.

2. Tech Culture: The campus buzzes with a tech-savvy atmosphere. From hackathons to tech talks by industry experts, immersed discussions about the latest innovations and trends in the tech world.

3. Diverse Community: You'll meet students from diverse backgrounds, all technology. This diverse community fosters a rich and perspectives.

4. Supportive Environment: Faculty and mentors are readily available to support your academic and personal growth. Whether it's tutoring, career advice, or simply a friendly chat, there's always someone willing to help.

5. Extracurricular Activities: Beyond academics, there are clubs, sports teams, and social events that provide to unwind, make friends, outside the classroom.

6. Innovation Hub: UnCodemy encourages innovation and entrepreneurship. You'll have access to resources like incubators, workshops, and networking events to develop your ideas and projects.

7. State-of-the-Art Facilities: The campus is equipped with modern facilities, including well-equipped labs, libraries, and recreational areas, providing an ideal environment for learning and relaxation.

8. Career Opportunities: UnCodemy offers career development resources such as career fairs, internships, and connections to industry partners, setting you up for success after graduation.





UnCodemy

INDUSTRIAL VISIT & COLLEGE SEMINAR





UnCodemy

AGILE ACTIVITY IN UNCODEMY

Sure, here are the top 10 Agile activities in the IT industry

1. Daily Stand-up Meetings: Short, daily meetings where team members discuss what they accomplished yesterday, what they plan to do today, and any obstacles they are facing.

2. Sprint Planning: A meeting at the start of each sprint where the team plans the work to be completed during the sprint.

3. Backlog Grooming: Regularly reviewing and refining the product backlog to ensure it contains the appropriate items, prioritized correctly.

4. Sprint Review: A meeting at the end of each sprint where the team demonstrates the work completed during the sprint and gathers feedback from stakeholders.

5. Sprint Retrospective: A meeting at the end of each sprint where the team reflects on what went well, what didn't, and identifies actions for improvement.

6. User Story Mapping: Collaboratively visualizing the user's journey through the product to identify all possible features and prioritize them.

7. Agile Estimation Techniques: Using techniques like Planning Poker or T-Shirt sizing to estimate the effort required for user stories or tasks.

8. Continuous Integration (CI): Developers integrate their code into a shared repository frequently, usually multiple times a day.

9. Test-Driven Development (TDD): Writing automated tests before writing the code to implement the corresponding feature.

10. Pair Programming: Two programmers work together at one workstation. One writes the code while the other reviews each line as it is written. They switch roles frequently.



OUR CORE INSIGHTS



Seminar Participation Certificate



Certificate For Appreciation



Industrial Visit Participation



Mock Interviews



Course Completion Certificate



Confidence Building



Industry Expert Trainers



Group Discussion



Live Classes



Batch Completion



Agile Activity Participation



Project Completion Certification



Agile Activity Program



Internship Certificate



College Seminar Cum Workshop

Congratulations

Placement



PAWANPREET SINGH
TSYS



AKSHAY PATIL
annalect



SHIKHA PATHAK
genpact



PREETI RAI
Netscape



ABHAY AGRAWAL
RAZORSE



VINOD JUJAL
FINCART
PLAN | INVEST | PROSPER



RUBY SHARMA
elmenus



VIPIN TANWAR
PREDOMIX



NARGIS
VITRAYA



AMAN PAL
Itorix Infotech
YOUR PARTNER FOR DIGITAL GROWTH



SUNEEL KUMAR
LEGAL



UJALA SINGH
UC
UnCodemy



AMIT BISHNOI
Xornor
TECHNOLOGIES



PURVA YADAV
UC
UnCodemy



ABHISHEK KUMAR
UC
UnCodemy



DINESH KAUSHIK
CoolBoots
Backed by Times Internet



PRIYA PANDEY
WYZMINDZ



MAYANK CHAUDHARY
SIT



ARATEE TRIPATHI
HELM360



SAMEER KUMAR
PREDOMIX

Congratulations To our selected students

Congratulations

Placement



TANVI SINGH



RAJENDRA YADAV



ABHISHEK KUMAR



ABHILASHA RATHI



RUBY SHARMA



ADITYA SINGH



PRIYA PARIHAR



DEVENDRA KUMAR



Neha Sharma



NEHA



ARUN PAL



BABITA SINGH



DEEPAK



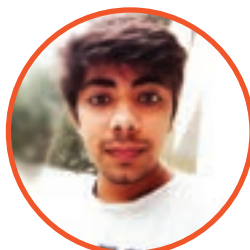
JUHI SHARMA



NAMRATA



PRASHANT



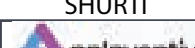
CHIRAG GUPTA



SAURABH MISHRA



SHURTI



AKASH SINGH



Congratulations To our selected students

Congratulations

Placement



VIVEK TRIPATHI



GURUKRIPA G. SHRIVASTAV



SANDIPAN SAMANTA



ANKIT SINGH



ASHISH BUTOLA



KHUSHBHU AGARWAL



FIROZ KHAN



RAHUL



SANGEETA



SAGAR BAJIRAO



POOJA SHARMA



DIPIKA BHATNAGAR



ANKESH PRATAP



ANJALI



NEEVA SHAH



SHASHIDHAR



KULDEEP SINGH



PAWAN MEHRA

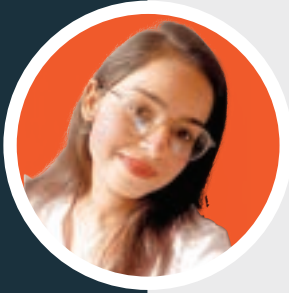


NEEVA



Congratulations To our selected students

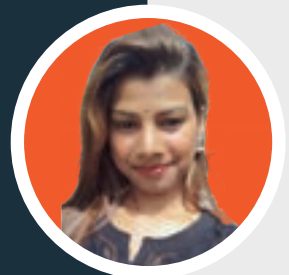
SUCCESS STORIES



Purva Yadav

Company : Uncodemy

The journey at Uncodemy has been amazing for the Course of Digital Marketing. The practical curriculum is incomparable; it lets us apply what we learn directly to real-world projects. Their faculty, comprising industry pros, makes every class engaging with their real-life insights. Their support and feedback are truly invaluable. What I really love about this is the emphasis on experiential learning. Workshops and guest lectures by industry experts have truly widened my perspective. Also, working on live projects with top companies has been a wonderful opportunity. Uncodemy did not only give me the required skills but also helped in build a passion for digital marketing. Thank you so much Uncodemy Team.



Sangeeta

Company : IBE

Uncodemy's standing as a pioneer in digital marketing education is unquestionably earned. By prioritizing industry-relevant skills such as SEM, Socaill Media, Content marketing and SEO, Uncodemy prepares graduates to thrive in the fiercely competitive job landscape. Their unwavering commitment to delivering top-tier digital marketing education shines through in their meticulously designed curriculum. Covering everything from search engine optimization to social media marketing, Uncodemy leaves no stone unturned in preparing students for success in the industry. My learning experience with Uncodemy was truly enjoyable, and I wholeheartedly recommend it to others seeking to embark on their digital marketing journey.



Abhishek Kumar

Company : Uncodemy

Uncodemy's mastery in the realm of blogging radiates through their meticulously crafted courses. For aspiring bloggers, Uncodemy offers a treasure trove of invaluable insights and strategies to enrich their content and expand their audience reach. As a freelancer seeking to enhance digital marketing skills, Uncodemy stands as the ultimate destination. Their comprehensive curriculum spans from SEO to social media marketing, equipping freelancers with the tools needed to flourish in the dynamic gig economy. I wholeheartedly recommend Uncodemy to freelancers and aspiring bloggers alike, as it's truly a game-changer in advancing one's digital marketing prowess.

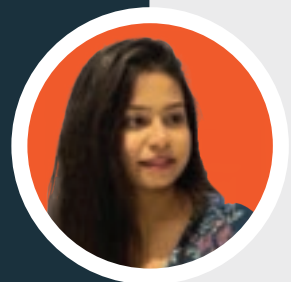
SUCCESS STORIES



Pooja Sharma

Company : TechMagnate

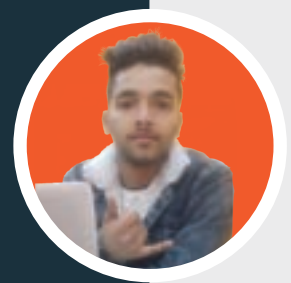
Uncodemy Digital Marketing Training Courses are great. They are designed in such a way that you get interest in each subject to learn more and more. The Trainers (Pradyumn sir, Akshay Sir are very good and they have deep knowledge of their course. They will solve all your doubts and teach you two extra things to help you in learning better. I also liked the fact that everyone in my batch so passionate for learning that it created a competitive atmosphere. Hence, everyone was working hard, but it was fun. For first time, learning felt fun and I did not want the course to end. I am glad to be one of the lucky people in my batch who have been chosen for placement in Uncodemy Digital Marketing.



Shruti

Company : Tummy Section

I had very much interest in SEO and social media marketing because I saw many brands using their social media to connect with their customers and organic in Google Search engine. And with the help of contests and different types of challenges, they create these trend waves which was very fascinating. I wanted to do that too. But when I joined Uncodemy digital marketing training course, I learnt that SEO and social media is much more than just trends. And now I feel like I know all the secrets of making someone viral and how to rank any keywords on SERP. And I am now ready to join a company and work on their SEO and social media profile. I loved the way they trained and it was such good that they let me work on their own social media projects to get a practical experience too. Thank You Uncodemy Team.



Hrishit Pandey

Company : NSB BPO

I think being a part of Uncodemy was nothing less than an incredible experience. The mentors, the people, and the environment make learning fun, and I think at Uncodemy, it was all top-notch for the Digital Marketing Course. There's a balance between work and fun, and the culture, the vibrancy, the location, and the ambiance really blew my mind. It's rare to find such a combination.

I think it's a great place to learn, evolve, and skill up, and they offer so many opportunities in Digital Marketing, SEO and Social Media. They make sure that everyone has found something meaningful on their plate, and it's amazing.

I have learned a lot, from the basics, content writing, SEO, marketing, networking and so much more in the field. The free resources, like the masterclasses, are an added bonus. I am grateful to have experienced it.

Placement Cell

Providing Central & Zonal Placement Activities

Our Placement Cell is divided into Head Office and Zonal Teams to ensure we are able to find and offer region wise Job & Internship opportunities for Candidates.



In-Course Internships



Tie up companies job opportunities



Mock Interviews



Resume Building



Interview Communication





Become Next Game-Changer in Digital Marketing



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