UnCodemy

Industry Report 2026

Data Analytics Salary Report 2026

India



Salary Trends, Role-wise Pay, City-wise Insights & Career Growth Opportunities

- Salary by Experience
- Salary by Role
- Salary by City
- Industry & Company Insights

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Executive Summary

- A data analyst in India starts at **₹3.5–6 LPA** in 2026 and can reach **₹14–22 LPA** within 5–8 years; the national average base pay is about **₹6.55 LPA** (Indeed, via PlacementPreparation).
- The range is wide on purpose. The same title pays ₹4 LPA at a small services firm and ₹12 LPA at a product company or GCC (Weekday). What closes that gap is skill depth, not the certificate.



The Five Numbers Every Learner Should Know

What	Figure (2026)
Fresher salary (typical)	₹3.5–6 LPA
Fresher with strong SQL + portfolio, product company	₹7–10 LPA
₹1 lakh a month (₹12–15 LPA CTC)	Common at 4–7 years; earlier at GCCs and product companies
Senior Data Analyst (5–8 years)	₹14–22 LPA
Lead / Analytics Manager (8+ years)	₹22–35 LPA

Why 2026 is a Strong Year to Enter

64%
of new roles at India's GCCs now need AI, data science or automation skills.

5.1 lakh
GCC hiring is projected at 5.1 lakh jobs this year (Business Today, foundit).

30–40%
base-pay premium for roles in GenAI, ML and advanced analytics (EY Future of Pay, via LetsDataScience).

The Honest Caveat

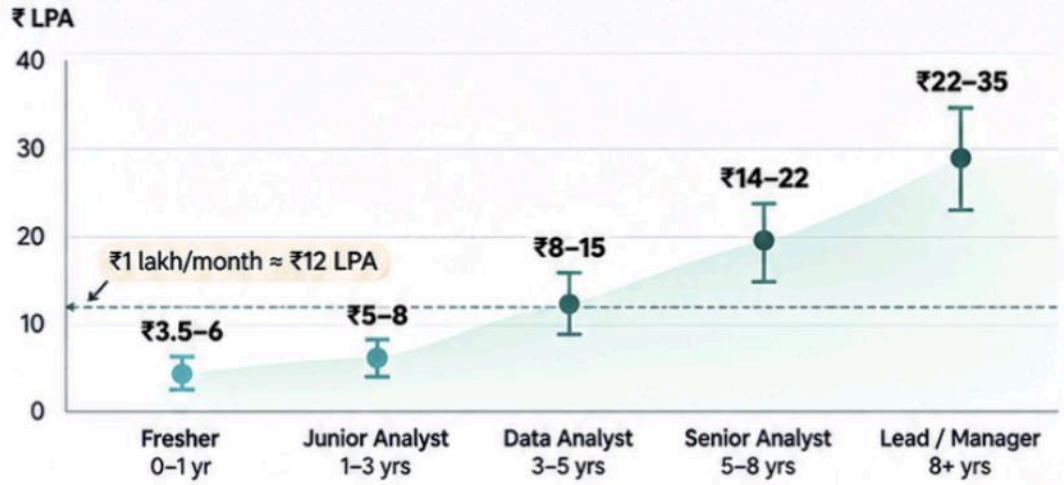
A course alone does not set your salary. Recruiters pay for SQL that holds up in an interview, one BI tool used well, and projects that answer a real business question.

Salary by Experience

Pay climbs about **6x** across a career: from a **₹3.5–6 LPA**' fresher band to **₹22–35 LPA** for leads and analytics managers (PlacementPreparation).

Data Analyst Pay Rises About 6x from Fresher to Analytics Manager

Salary range by experience, India 2026, ₹ LPA. Dot = midpoint, 4.75 to 28.5 LPA (6x).



6x
Pay Growth Across Career

₹1 Lakh/ Month
(≈ ₹12–15 LPA)
Usually at **4–7 years**

PlacementPreparation (HCL GUVI) indicative ranges, August 2026 · 5 experience bands

The ₹1 lakh-a-month line (about ₹12–15 LPA) is usually crossed at 4–7 years, and earlier at GCCs and product companies (Weekday). Freshers with strong SQL and a solid portfolio can start at ₹7–10 LPA at product companies, above the typical band.

Salary by Role

Specialised analytics roles pay more than the generic "Data Analyst" title: Product Analysts reach ₹22 LPA and Analytics Managers ₹35 LPA (PlacementPreparation).

Role	Indicative Salary (LPA)	Typical Entry Point
Analytics Manager	₹15–35	8+ years, leads a team
Lead Data Analyst	₹12–30	6–10 years
Analytics Consultant	₹8–25	Consulting firms, freshers to senior

Salary by Role (Continued)

Role	Indicative Salary (LPA)	Typical Entry Point
Product Analyst	₹7–22	Product companies, startups
Business Intelligence (BI) Analyst	₹6–20	Power BI / Tableau specialists
Banking and Risk Analyst	₹6–20	BFSI, fintech, GCCs
Financial Data Analyst	₹5–18	Finance and FP&A teams
Marketing Data Analyst	₹5–16	E-commerce, D2C, agencies

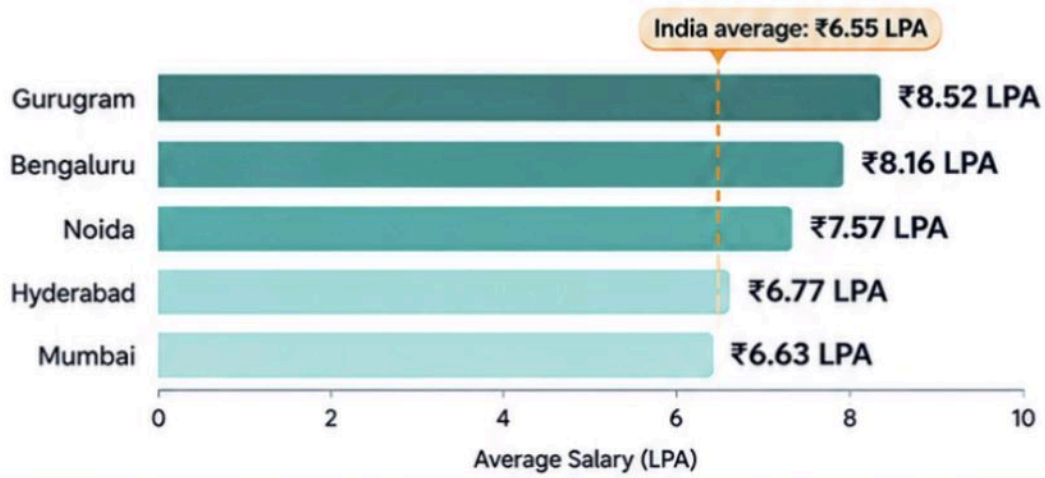
Common first jobs for freshers carry titles like MIS Analyst, Reporting Analyst, Junior Data Analyst, Operations Analyst and BI Intern. Do not reject these: they are the normal entry door.

Data Scientists earn roughly 1.5–2x a Data Analyst at the same experience, and many reach that role from analytics (Weekday).

Salary by City

Delhi NCR is one of the best-paying regions for data analysts: Gurugram (₹8.52 LPA) and Noida (₹7.57 LPA) both average well above the India average of ₹6.55 LPA (PlacementPreparation, citing Indeed).

Indeed India Average Salaries for Data Analysts (2026)





Indeed India average salaries, via PlacementPreparation, August 2026 · top 5 reported cities

Salary by Company Type and Industry

The employer type and industry you work in can change your salary by **20–60%**. Product companies and GCCs generally pay higher than service firms or small businesses.

Company Type: Typical Salary (LPA)

Company Type	Salary Range
Product Company	₹8–22
GCC (Global Capability Centre)	₹8–20
Consulting Firm	₹6–18
IT Services (Large)	₹5–14
Small / Mid-size Firm	₹4–10

Key Takeaways

- Product companies and GCCs offer the highest pay bands.
- Consulting and large IT services pay moderate, with faster growth for skilled analysts.
- Smaller firms pay less, but offer good learning and early exposure.

Salary by Industry (Data Analyst / Analytics Roles)





For analysts with 2–4 years of experience, Bengaluru pays ₹8–12 LPA, Hyderabad and Pune ₹7–11 LPA, Delhi NCR and Mumbai ₹7–10 LPA, and Chennai ₹6–9 LPA.

Tier-2 cities such as Jaipur, Indore and Chandigarh typically pay 15–25% less (Weekday). Remote roles let you earn metro salaries from anywhere, so compare total pay, not just city.

Skills That Raise Your Salary

Salary for a data analyst can be **30–60%** higher when you have in-demand, job-ready skills, a strong portfolio and real business project experience.

High-Impact Skills in 2026

- **SQL** – Must-have for every analytics role.
- **BI Tools** – Power BI / Tableau for dashboards and business reporting.
- **Python** – For data analysis, automation and basic ML.
- **Excel** – Still important for business and MIS roles.
- **Data Analysis** – Data cleaning, EDA and turning data into insights.
- **GenAI & ML** – Add a 30–40% salary premium (EY, via LetsDataScience).

Skills vs. Salary Impact

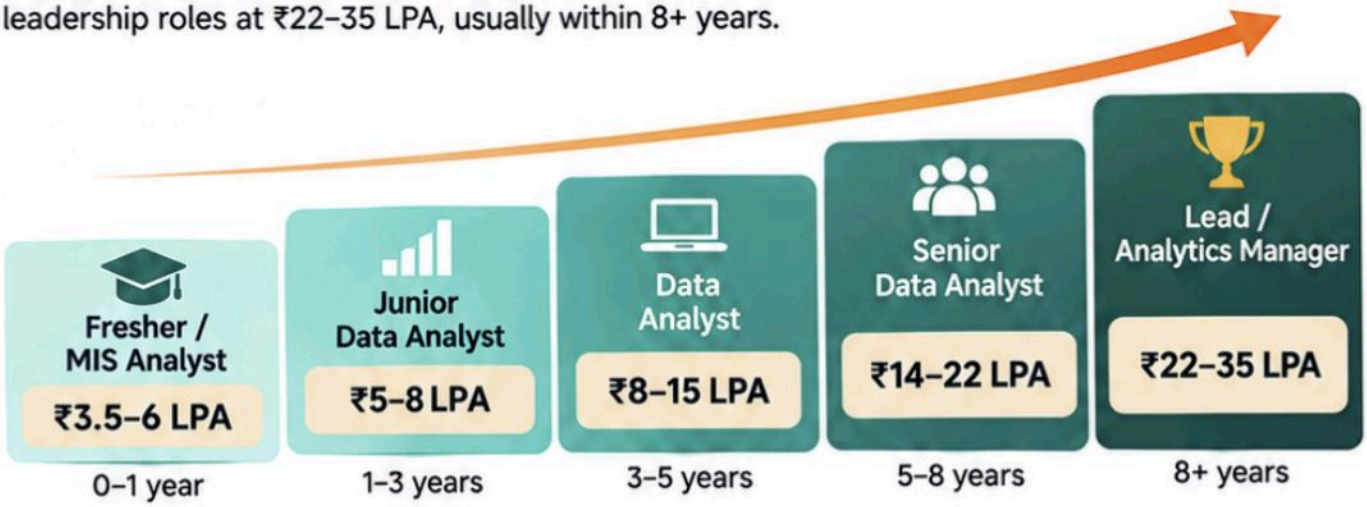
Skill / Combination	Typical Salary (LPA)
Basic skills (Excel, reporting)	₹3.5–6
SQL + BI (Power BI / Tableau)	₹6–10
SQL + BI + Python	₹8–15
Analytics + ML / GenAI	₹12–22

Key Takeaways

- SQL and one BI tool are the biggest salary drivers.
- Python and analytics increase your role options.
- GenAI/ML skills can add 30–40% higher pay.
- A portfolio with real business projects helps you stand out.

Career Growth & Salary Path

A typical career path in data analytics can take you from a fresher role at ₹3.5–6 LPA to leadership roles at ₹22–35 LPA, usually within 8+ years.



Bottom Line: Build depth in SQL, one BI tool and real projects. Keep adding analytics, ML and GenAI skills to move to higher-paying and leadership roles faster.

Hiring Outlook 2026

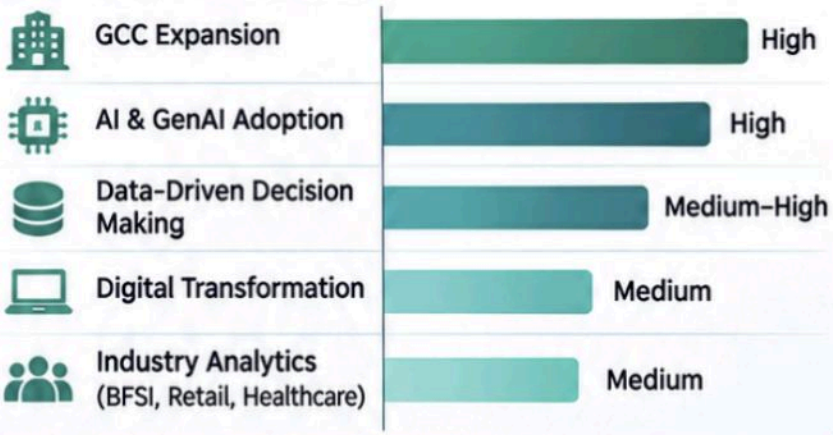
2026 is a strong year for data analytics professionals, with higher demand, more openings and better pay, driven by GCC expansion, AI adoption and data-driven business growth.

64%
of new roles at India's GCCs now need AI, data science or automation skills

5.1 Lakh
GCC hiring projected in 2026

30–40%
base-pay premium for roles in GenAI, ML and advanced analytics

Key Demand Drivers in 2026



Impact of AI on Data Analyst Roles

AI is not replacing data analysts, it is making the role more valuable. Routine tasks are getting automated, while demand is rising for analysts who can work with AI tools and turn data into business impact.

Tasks Getting Automated (Lower Demand)

- Basic data cleaning and formatting
- Routine and repetitive reports (MIS)
- Simple data summarisation
- Standard dashboards

Tasks with Higher Demand (Higher Value)

- Advanced analytics and problem solving
- Building AI/ML-driven insights
- Business-focused analysis and storytelling
- Working with GenAI and automation tools

Key Takeaways

- Demand for data analytics roles remains strong in 2026.
- AI and advanced analytics skills can increase your pay by 30–40%.
- Focus on business impact, not just reporting, to stay ahead.

Your Action Plan for a Higher Salary

A simple, practical roadmap to move from a fresher band (₹3.5–6 LPA) to high-paying roles (₹22–35 LPA) in the next 2–5 years.

01 Build Core Skills
Get strong in SQL, Excel, BI (Power BI / Tableau) and Python.

02 Create a Portfolio
Work on real business projects (e.g., sales, churn, marketing, finance).

03 Get Experience
Start with roles like MIS Analyst, Reporting Analyst or BI Intern to build a base.

04 Add Advanced Skills
Learn analytics, basic ML and GenAI tools for a **30–40%** pay premium.

05 Target the Right Roles
Move to Product Analyst, Senior Analyst and Analytics Manager roles over time.

How Uncodemy Helps

- Industry-relevant training in Data Analytics, SQL, Power BI, Python and Generative AI.
- Hands-on, real-world projects to build a strong portfolio.
- Placement support with resume building, mock interviews and job opportunities.
- Expert mentors from industry and product companies.

Typical Salary Growth with This Path



Key Takeaways

- Focus on skills, projects and real experience.
- Start early, learn continuously and build a portfolio.
- Use the GCC and AI growth wave in 2026 for faster career progression.

Sources, Method and Disclosures

This report uses publicly available, reputable sources and industry data to present Data Analytics salary trends in India for 2026.

Data Sources

indeed	Indeed India average salary data (via PlacementPreparation)
PlacementPreparation	**PlacementPreparation** (HCL GUVI) – salary ranges and role benchmarks
Weekday	**Weekday** – role-wise salary and career insights
Business Today	**Business Today** – GCC hiring and market outlook
foundit	**foundit** – India GCC hiring projections (~5.1 lakh jobs in 2026)
EY	EY Future of Pay – GenAI, ML and advanced analytics salary premium

Method and Scope

- Aggregates and compares salary ranges from multiple trusted sources.
- Covers Data Analyst and related analytics roles in India.
- Focuses on 2026 salary levels, with experience, role, city, company type and industry comparisons.
- Figures are indicative (ranges/averages) and may vary by company, skills, location and job profile.

Disclosures

- This is an independently created industry report by Uncodemy for educational and career guidance purposes.
- The data is based on public sources and may change due to market and hiring conditions.
- It is not a guarantee of any specific salary, job or placement.



Key Takeaways

- A data analyst can start at ₹3.5–6 LPA in 2026 and grow to ₹22–35 LPA with experience.
- GCC expansion, AI and advanced analytics are creating strong hiring and higher pay.
- Skills, real projects and business impact are the biggest salary drivers.